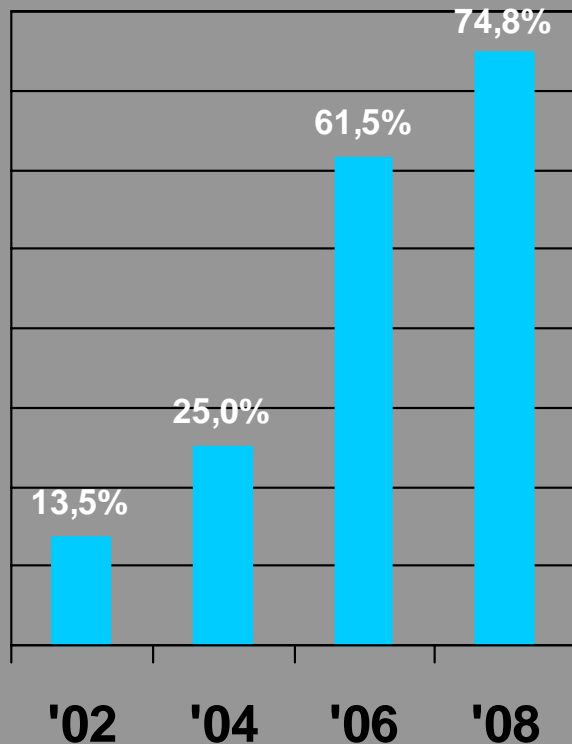


Introduction to PSR V2

Mondadori's Customers colour profile supplied

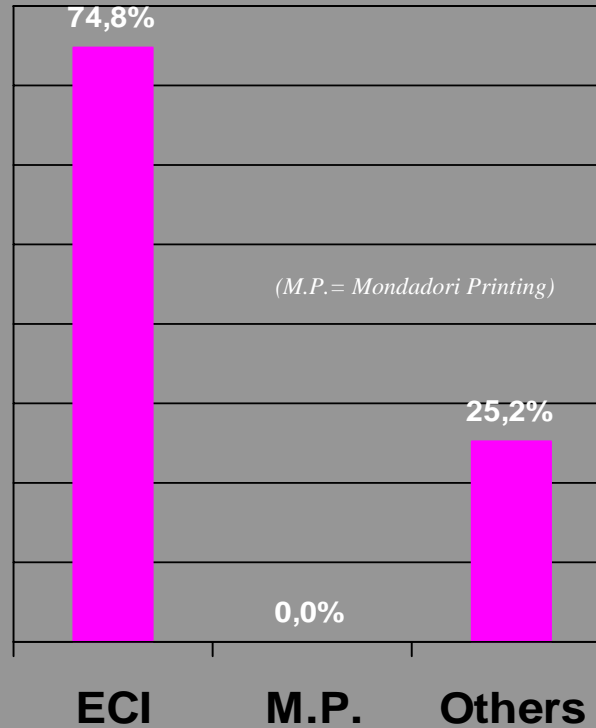
European ECI growth

2002-2008



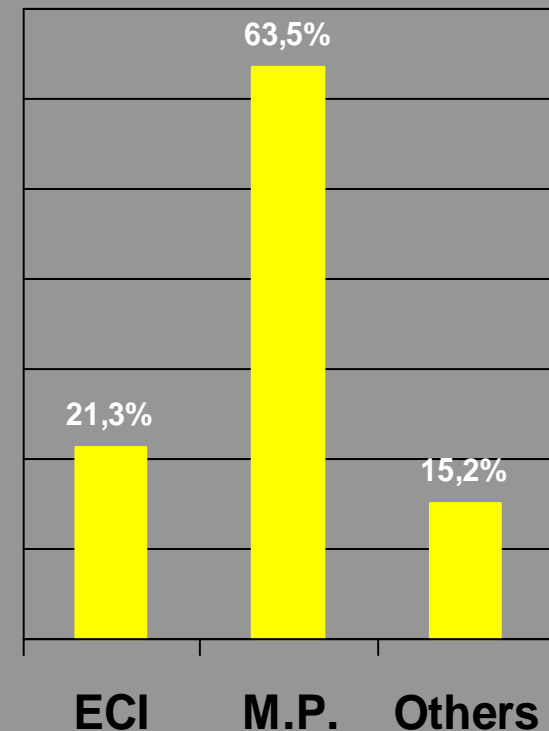
European customers

2008

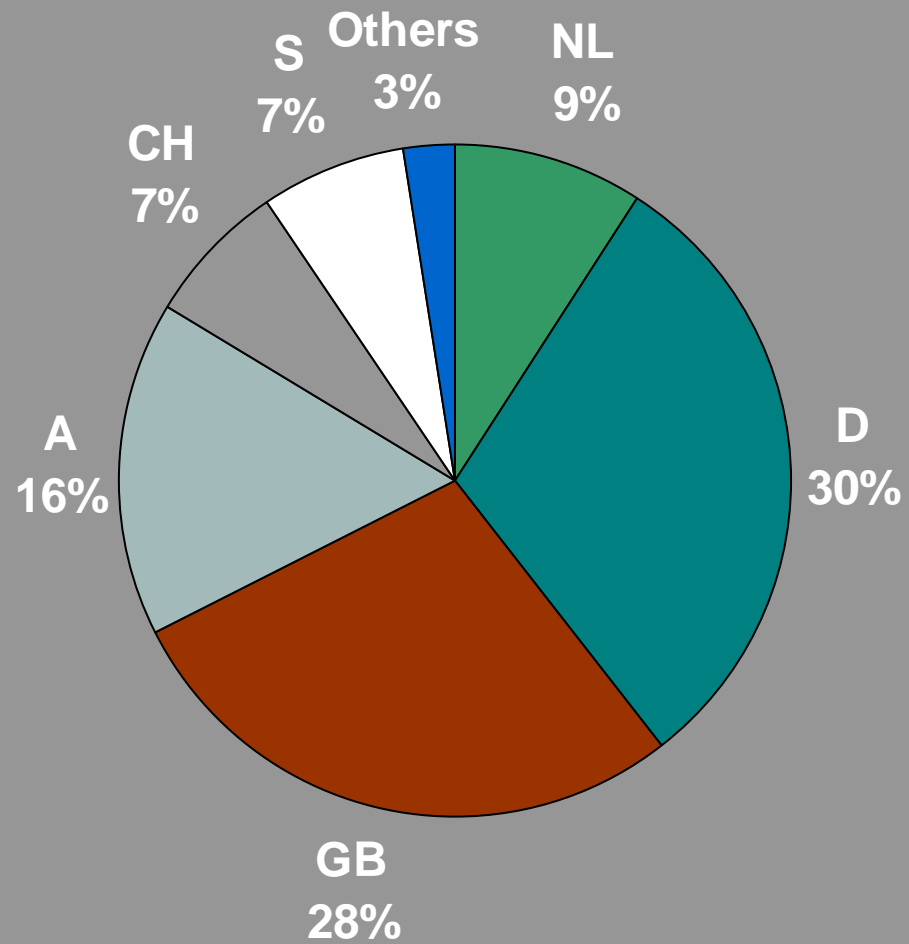


Italian customers

2008

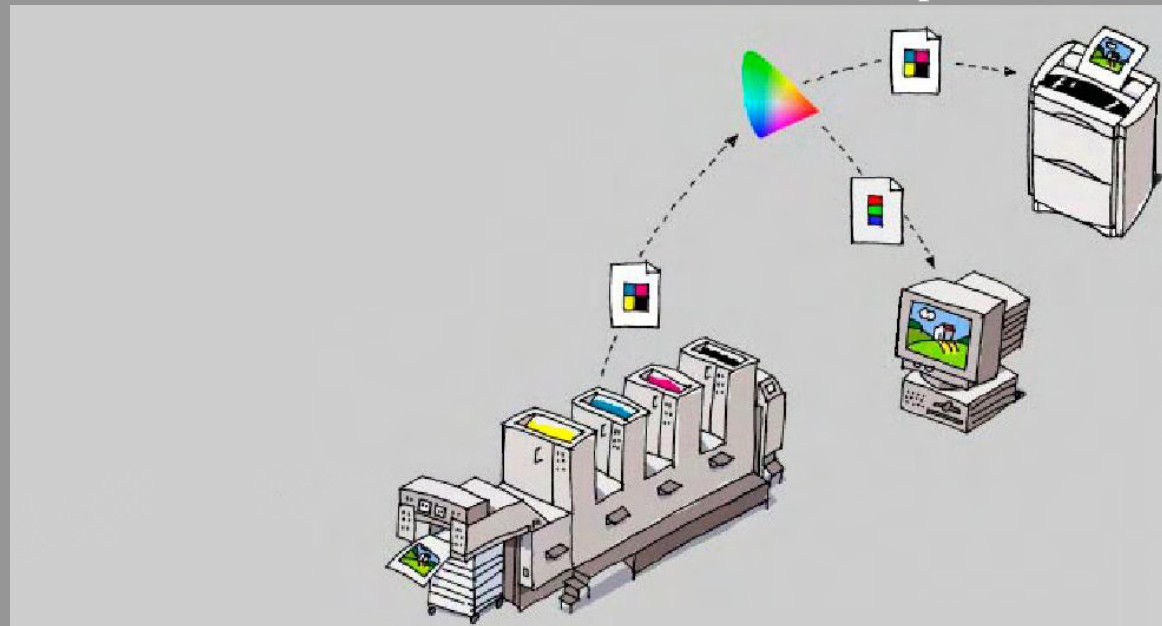


Mondadori's Customers using PSR-ECI v1



Mondadori vs PSR-ECI v1

Mondadori's profile



Own customers:

Italian magazines
and catalogue

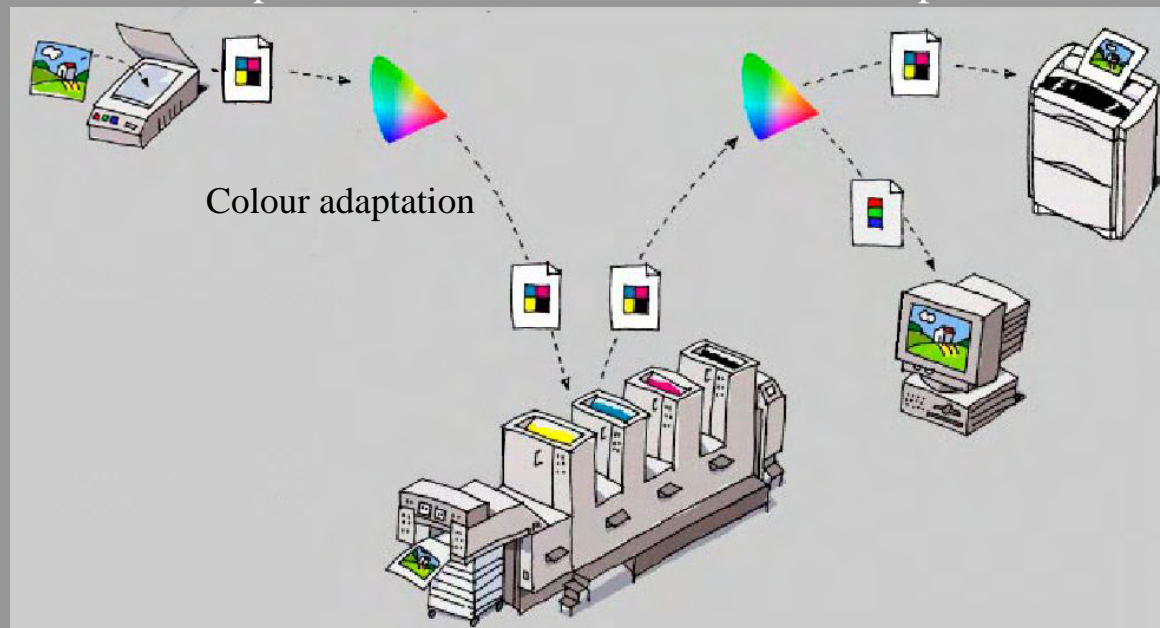
Mondadori France

Mondadori
Publisher

Mondadori vs PSR-ECI v1

PSR-ECI v1 profile

Mondadori's profile



Own customers:

Italian magazines
and catalogue

Mondadori France

Mondadori
Publisher

Mondadori vs PSR v2

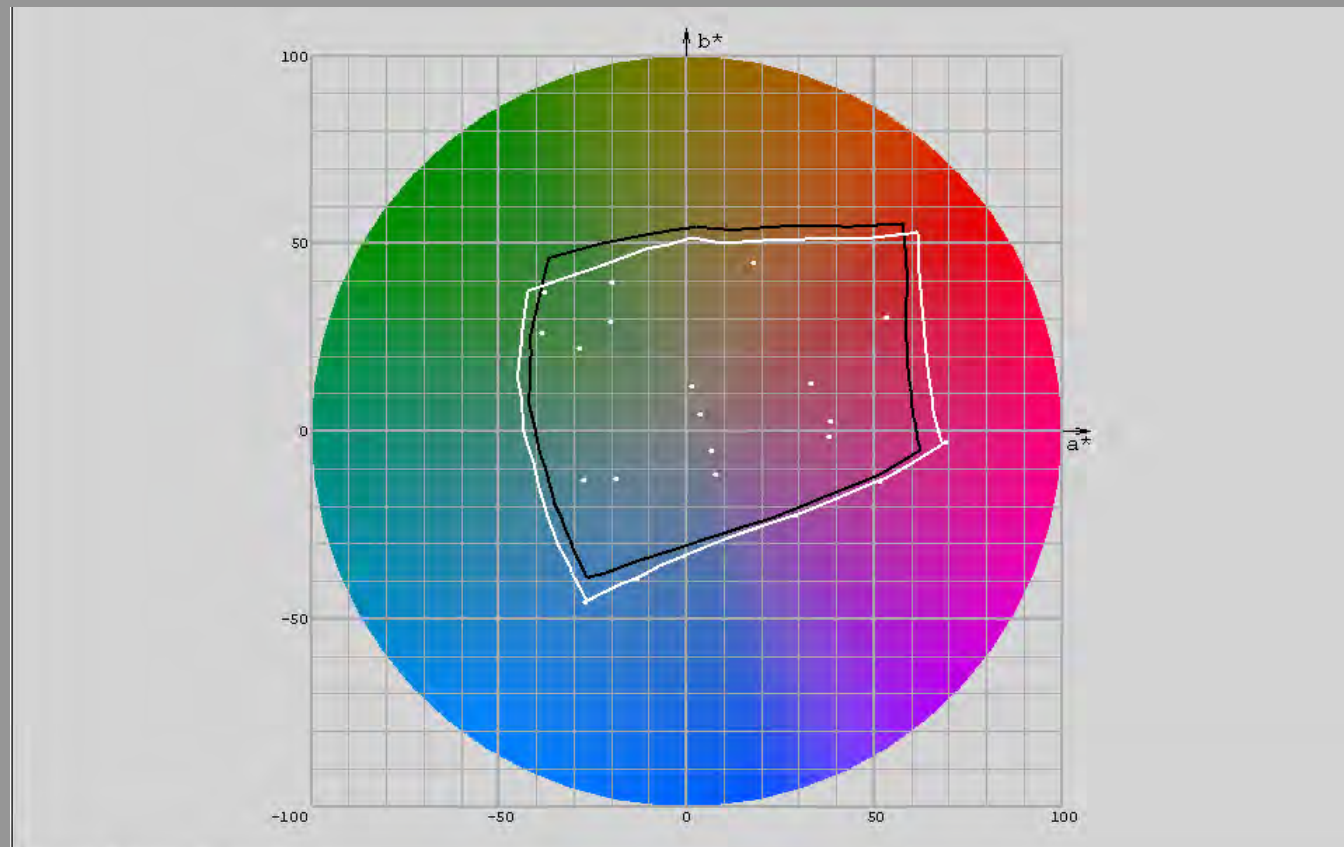
The colour conversion is more closer towards own profile

The grey balance was more harmonic

SC, LWC and LWC PLUS looks much closer

Epson shows the colour red more correct

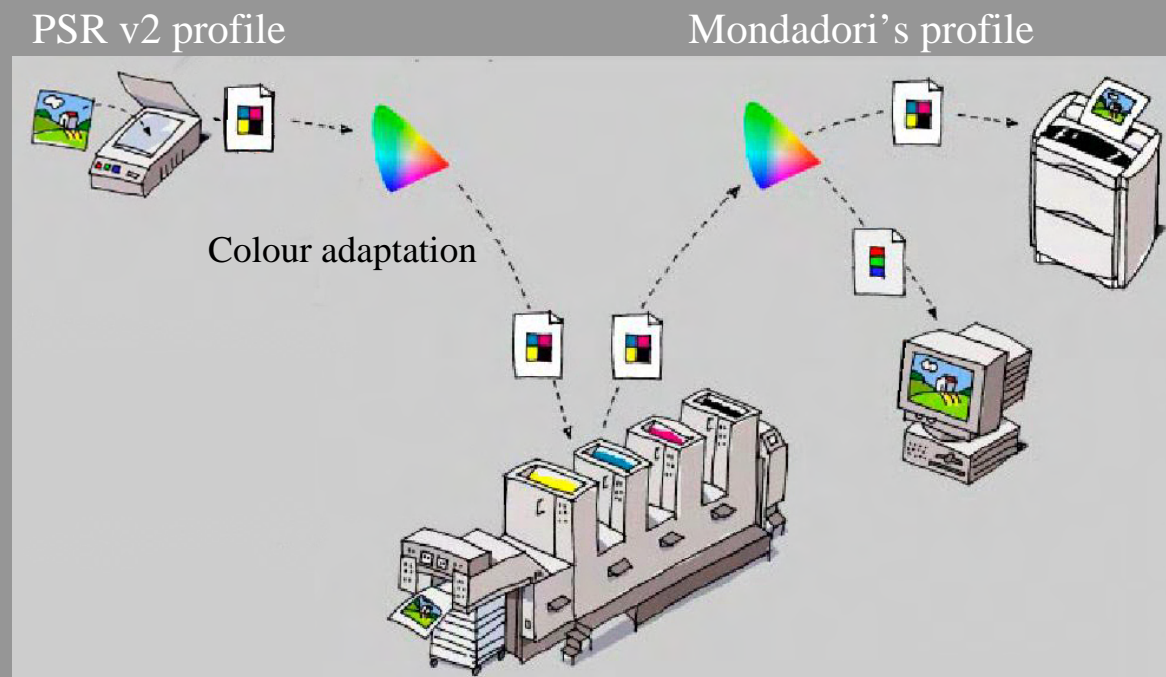
The proof curves based on measurements values and not on manual adaptations



Reference : `eci nuova.csc`

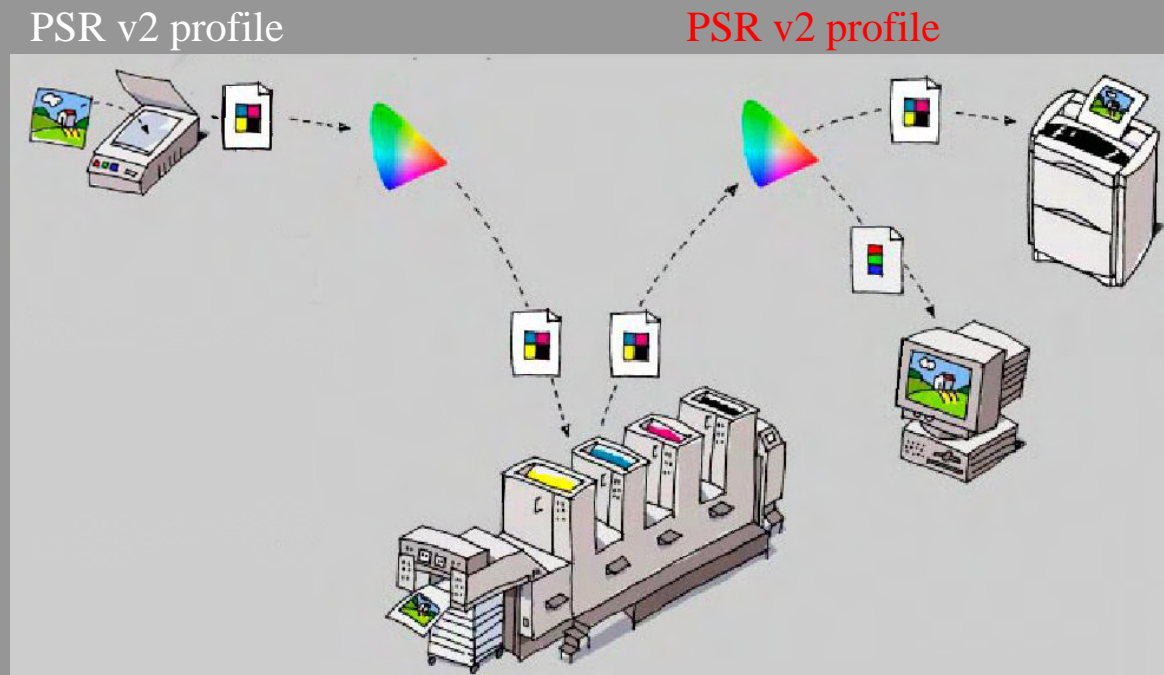
Sample : `mond 07.csc`

Mondadori vs PSR v2 – Method 3 – Device Link



READY MAY 2009

Mondadori vs PSR v2 – Method 1-2 – Engraving curves



Work in progress within 2010

Many thanks for your attention