Introduction to PSR V2
Mondadori’s Customers colour profile supplied

European ECI growth 2002-2008

European customers 2008

Italian customers 2008

(M.P. = Mondadori Printing)

25-06-2009 Köln – Introduction to PSR V2 – Mondadori Printing – Controllo Qualità - Raffaele Belligoli

(informations up to 2008)
Mondadori`s Customers using PSR-ECI v1

- D: 30%
- GB: 28%
- NL: 9%
- A: 16%
- CH: 7%
- S: 7%
- Others: 3%
Mondadori vs PSR-ECI v1

Mondadori’s profile

Own customers:
- Italian magazines and catalogue
- Mondadori France
- Mondadori Publisher
Mondadori vs PSR-ECI v1

- PSR-ECI v1 profile
- Colour adaptation
- Mondadori’s profile

Own customers:
- Italian magazines and catalogue
- Mondadori France
- Mondadori Publisher
Mondadori vs PSR v2

The colour conversion is more closer towards own profile
The grey balance was more harmonic
SC, LWC and LWC PLUS looks much closer
Epson shows the colour red more correct
The proof curves based on measurements values and not on manual adaptations
Mondadori vs PSR v2 – Method 3 – Device Link

PSR v2 profile

Mondadori’s profile

Colour adaptation

READY MAY 2009
Mondadori vs PSR v2 – Method 1-2 – Engraving curves

Work in progress ..... within 2010
Many thanks for your attention